



# Poster Competition 2021 - Maidenbower Mini Meadow Challenge 2021

## What is the Mini Meadow Challenge?

The Maidenbower Mini Meadow Challenge is an initiative by Maidenbower Bee Wild to encourage residents to have a go at growing their own miniature meadow. The idea is to create small patches of wildflowers to create a better environment for bees, bugs and other biodiversity. Native wildflower seeds and more information on how to start your own mini meadow at home is available on our Facebook page. Remember - you don't need much space – a small 1m patch or some plant pots are a great start!!

## Why the poster competition?

Maidenbower Bee Wild are inviting pupils and residents of all ages (locked down adults included!) and anyone connected to Maidenbower to design and enter the poster competition. These will be printed on posters to identify people's mini meadow patches and will be used on our social media pages to promote the project.

## Brief:

Use whichever medium you want for your artwork – pencil, pen, paint, collage, even digital art is allowed, as long as it's your own individual creation! The winning entries will be reprinted in A4. If you can use the A4 template provided that would be great – but we appreciate that this may not be possible, in which case drop us an email and we will drop a template off to you. (Or just use plain paper and leave the bottom 3cm of the page blank and we'll add the footer after!) Have fun!

## How will entries be judged?

Posters will be judged on the following criteria:

- Creativity – there are no constraints... Bee Wild!!
- Content – communicates the message of the importance for wildflowers to support biodiversity

**Prizes:** The winner will receive a small prize as well get to see their artwork used on posters over Maidenbower as well as online!

**Deadline:** Wednesday 10<sup>th</sup> March 2021

## Age categories:

**Category 1** - Up to including Year 2

**Category 2** - Years 3,4, 5, 6

**Category 3** – Years 7, 8, 9,

**Category 4** – Years 10, 11, 12, 13

**Category 5** - Adult

## How to enter:

To submit your entry please take a clear photograph/scan of your design and send to [beewildmaidenbower@gmail.com](mailto:beewildmaidenbower@gmail.com). Or to arrange to drop off the original please send us an email or contact us via our Facebook page. We recommend you keep the original in case we need to take a better photograph of your entry if it wins!

By entering this competition, you are consenting to:

- The entrant's artwork being used by Maidenbower Bee Wild to promote the campaign
- The poster designs may be used in the gardens of participants of the Maidenbower Mini Meadow Challenge
- The entrant's first name and age category being used in any published entry

## Full Ts & Cs are on page 2

## Entry details

☐ I, the entrant / (or for under 16's) I, the entrant's parent/guardian, have read and accept the terms and conditions.

<b>Entrant's Name</b>		<b>Contact Tel</b>	
<b>Entrant's Age</b>		<b>Contact Email</b>	
<b>Entrant's School Year</b> (n/a for adults)		<b>Parent/Guardian Name</b> (Required for under 16's)	

## **Full Terms & Conditions**

- 1) By submitting an entry, the individual entrant, as well as, in the case of under 16s, their parent or guardian, agrees that they have read and understood, and agree to be bound by these Terms and Conditions:
- 2) The closing date and deadline for entries is 23:59 on Weds 10<sup>th</sup> March 2021. Any entries received after this date will not be considered.
- 3) To enter, participants must submit an image of their completed poster design, using the template provided. Entry should be emailed along with the entry slip to [beewildmaidenbower@gmail.com](mailto:beewildmaidenbower@gmail.com). Alternatively, where this is not possible, arrangements may be made to deliver the design to the organisers by emailing [beewildmaidenbower@gmail.com](mailto:beewildmaidenbower@gmail.com).
- 4) Please ensure that the attachments do not exceed 10MB in total. If we need a larger file size of any image or scan we will contact the named person on the entry form.
- 5) Only one entry can be submitted per individual.
- 6) The category into which an entrant's design will be submitted, will be related to their school year on the closing date of the competition.
- 7) The judging panel will select one winning entry for each of the five competition age categories.
- 8) All qualifying entries will be judged on adherence to the competition brief and judging criteria. The judges' decision is final, and at their absolute discretion. No correspondence will be entered into.
- 9) The prizes are non-transferable and cannot be exchanged for cash or for an alternative prize.
- 10) The winning entries will be contacted by telephone or email within 7 days after the competition closes. If the winning entrants cannot be contacted after reasonable attempts have been made, Maidenbower Bee Wild, in conjunction with the judging panel, reserve the right to offer the prize to another competition entrant.
- 11) Entries must be the original work of the entrant and not copied from any other source.
- 12) The copyright of entry remains with the entrant, but the winning entrants licence Maidenbower Bee Wild to use their design, free of charge, on their competition posters and in the promotional images on MBW social media pages, in order to promote the Maidenbower Mini Meadow Challenge.
- 13) Maidenbower Bee Wild may choose to include the first name and age on entries which we publish - for example: "By: Joe aged 7".
- 14) By entering the competition, the winning entrants consent to have their poster designs displayed in some of the gardens that are taking part in the Maidenbower Mini Meadow Challenge.
- 15) It is the responsibility of each entrant to ensure that any images they submit which include an identifiable person or persons have been taken with the permission of the person or persons pictured and do not infringe the copyright of any third party or any laws.
- 16) Any contact details provided will be used solely for administering the competition and will not be published or provided to any third party without the explicit permission of, in the case of entrants over 16, the individual concerned, and, in the case of entrants under 16, of their legal parent or guardian.
- 17) Only entries that comply with all entry instructions will be accepted.
- 18) The organisers of this competition, Maidenbower Bee Wild, take no responsibility for late entries, or entries not successfully uploaded.
- 19) In the case of entries submitted by individuals under the age of 16, their entry must be supported by their parent or guardian.
- 20) Maidenbower Bee Wild reserves the right to cancel this competition without notice at any stage if it is deemed necessary at their absolute discretion, or where events beyond their control prevent proper administration of the competition.